

# WORKPLACE OF THE FUTURE: BUSINESS ARCHETYPES



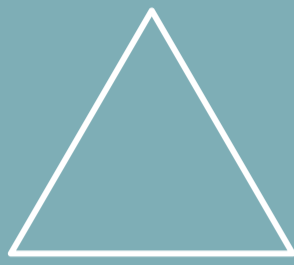
At Konica Minolta, we are obsessed with the workplace of the future, creating technologies today that will help businesses thrive tomorrow.

We spoke to business leaders around the world to understand how they structured their organisations, allowing us to identify 8 future archetypes of work.

## Which one best matches your business?

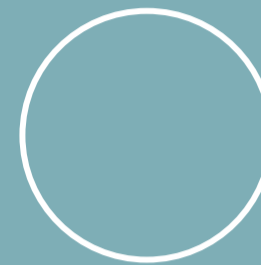
Choose one characteristic from the **People**, **Places** and **Practices** categories that best match your organisation. Use the key to reveal your organisations future business archetype:

### PEOPLE



### FUNCTIONAL

Structured process-driven teams of individuals motivated predominantly by status and reward, generalist skillset common



### PEOPLE-CENTRIC

Motivated by collective outcomes, collective knowledge, autonomy to respond flexibly to work needs, skills specialism common

### PLACES



### ROOTED

Efficiency driven 'space-first' accommodation, values presence during typical working day, reliance on established ICT only



### CONNECTED

Effectiveness driven 'people-first' accommodation, ICT enabled anywhere, anytime working

### PRACTICES



### LINEAR

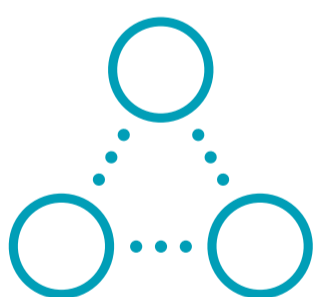
Hierarchically defined roles, formalised processes, human ICT augmentation negative



### DYNAMIC

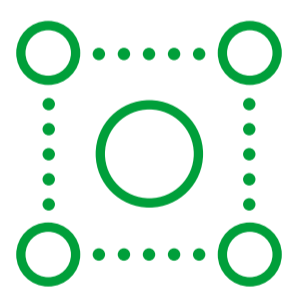
Fluid roles, shared direction, less hierarchy, iterative and experimental design approach, human-ICT augmentation positive

## INTRODUCING THE ARCHETYPES



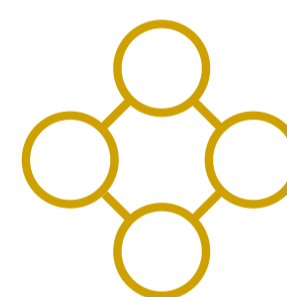
### PLEXUS

People-centric  
Connected  
Dynamic



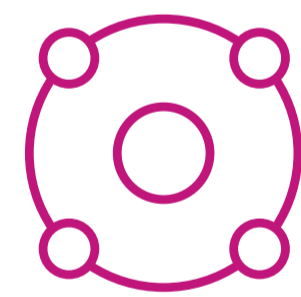
### RUBIX

People-centric  
Connected  
Linear



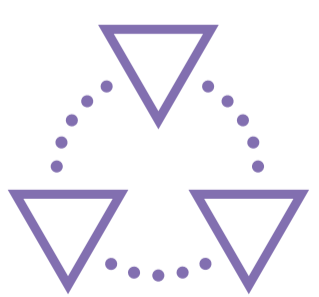
### LOCUS

People-centric  
Rooted  
Dynamic



### SYNCHRONOUS

People-centric  
Rooted  
Linear



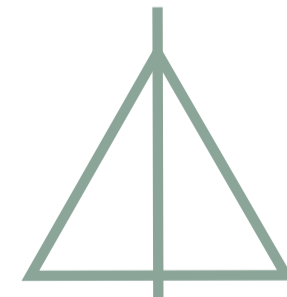
### ALLIANCE

Functional  
Connected  
Dynamic



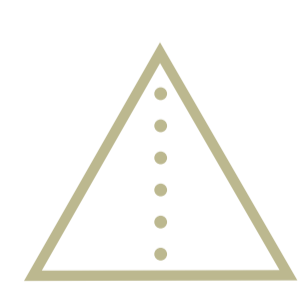
### SYMBIOTIC

Functional  
Rooted  
Dynamic



### HIVEX

Functional  
Rooted  
Linear



### SIGMA

Functional  
Connected  
Linear



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